

PRIVACY POLICY

This Privacy Policy applies to the MIT School of Distance Education (MIT-SDE), Pune

MIT-SDE values your privacy and appreciates your trust in us for sharing your personal details. We understand the importance of maintaining your privacy and assure its safety/confidentiality with us.

This Privacy Policy is applicable to all visitors browsing our website; current and former and also to all our students. By visiting and / or using our website http://www.mitsde.com , you agree to this Privacy Policy.

MIT-SDE is the distance education (MIT-SDE), campus of MAEER's MIT located at S.No.124, Ex-Servicemen Colony, Paud Road, Kothrud, Pune - 411038. Maharashtra (India).

Personal Information collected:

Contact information: We collect your name, email, mobile number, phone number, street, city, state, pin code, country and IP address.

Payment and billing information. We collect your name as it appears in your 10th mark sheet, correspondence, permanent address and payment method when you enroll for our course. We NEVER collect your credit card number or credit card expiry date or other details pertaining to your credit card on our website. Credit card and Debit card information will be obtained and processed by our online payment partner PayUMoney and EaseBuzz.

Information you post: We collect information you post in a public space on our website or on a third-party social media site belonging to **MIT-SDE**.

Demographic information: We collect demographic information about you, your complete name, your father's name, mothers name, educational qualification, experience details, caste and sex or any other information provided by you during the use of our website. We collect this as a part of seizing your interest in a course, enrolling you for the course or conducting a survey.

Other information: We may collect information about your IP address and the browser you are using for visiting our website. We might look at what site you came from, duration of time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

We collect information in different ways.



We collect information directly from you. We collect information directly from you when you register for a course enquiry or place your order for our course brochure. We also collect information if you post a comment on our websites or ask us a question through phone or email.

We collect information from you passively. We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website.

We get information about you from third parties. For example, if you use an integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name and email address.

Use of your personal information

1. Contact you: We use the information you provide to contact you for confirmation of your interest in our courses appearing on our website or for other promotional purposes. We may also contact you in response to your request or question placed on our website. In case you have confirmed for any event or contest on our website, we may use your contact details to contact you.

We also need your valuable feedback on our courses and the student support services to recommend us as the best in the industry. We may even display your experience with us with your permission on our website.

To make our website and courses best suitable for your requirements we may use your information to compare and analyse the site trends and customer interests. We give an overall analysis from the information we collect as well as those received through third parties.

- 2. Security Purpose: We use information to protect MIT-SDE, our students and our website.
- **3. Student Service Purpose:** To provide our students uninterruptable services, we provide them with all the information and regular updates through emails, website notifications, text messages and WhatsApp messages.
- **4. Marketing Purpose**: We send you information about special promotions or offers. We might also tell you about new features or courses. These might be our own offers/ products, or third-party offers / products we think you might find interesting.
- **5. Transactional Communications**: We use information to send you acknowledgement of your fees received by emails, SMS and WhatsApp messages.

We use information as otherwise permitted by law.

Sharing of information with third-parties



We share information with third parties who perform services on our behalf. We share information with vendors, payment processors or transactional message processors. who help us manage our student register, learning management system, exam registration process Some vendors may be located outside of India.

We share information with the event organisers. The event organisers and other parties may use the information we give them as described in their privacy policies.

We share information with our business partners. This includes a third party who provide or sponsor an event or who operates a venue where we hold events. Our partners use the information we give them as described in their privacy policies.

We may share information if we are obliged to comply with the law or to protect ourselves. We share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests. Or we might also share information when we are investigating potential fraud.

We may share information with any successor to all or a part of our business. For example, if a part of our business is sold we may give our customer list as a part of that transaction.

We may share your information for reasons not described in this policy but before any disclosure, we will inform you.

Unsubscribe to promotional Emails

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please click on the link given below in the mail. It may take about ten days to process your request. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS about your course.

Third party sites

If you click on one of the links to third party websites, you may be redirected to their websites. Please note that we do not have any control on these websites. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully as we will not be responsible for the third party sites.

Grievance Officer

In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:

Dr. Nitin Rane

Project Director,

MIT School of Distance Education (MIT-SDE)



Ρ	h	\sim	n	Δ	•
	11	U		C	•

Email:

If you have any questions about this Policy or other privacy concerns, you can also email us at director@mitsde.com

Updates to this policy

This Privacy Policy was last updated on 23.03.2018. This document may change from time to depending on the privacy practices we follow in that particular period. You will receive an email notification in case of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our website periodically for updates.

Jurisdiction

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's **terms of use**. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.